All Southeastern Louisiana University web pages must adhere to the principles and guidelines contained in this document as well as any other relevant policies, including the Responsible Computing Policy and Copyright Policy.
The purpose of this policy is to ensure that Southeastern's website ( <u>southeastern.edu</u> ) meets the standards outlined in the policy, reflects a positive image of Sout
<b>1</b>   Page

All web pages on the Southeastern website (southeastern.edu domain), as well as the website as a whole, should adhere to and support the following principles:

The University should strive to employ the latest in technology and support for its website, including systems that provide support for the continuous operation of the site, provide adequate security for the site, and provide capabilities for adequate memory and disk storage, as well as communication needs such as e-mail. These systems should utilize technology that supports the ability to provide services on the website, for example, distance learning and other e-learning activities; online applications and registration for classes; online tuition/fee payments; and the retrieval of pertinent information by identified user audiences.

The website should address the needs of its identified audiences and provide the information and services in a format that is easy to navigate. Navigation on the website should be consistent in placement and style, and links should be clear and concise.

In addition, Southeastern must adhere to all applicable laws and regulations regarding website accessibility. Southeastern's web pages should meet at least Priority 1 standards as set by the World Wide Web Consortium Web Accessibility Initiative (located at <a href="http://www.w3.org">http://www.w3.org</a>). Whenever possible, the website should meet Priority 2 and Priority 3 standards supported by the World Wide Web Consortium Web Accessibility Initiative.

Southeastern's templates along with the content and style guidelines contained in this document adhere to the standards outlined by the Web Standards Group. Additionally, using the provided University templates assure that all pages on Southeastern's website meet Priority 1 standards outlined by the World Wide Web Consortium Web Accessibility Initiative.

In an effort to ensure the above principles are met, all University academic and administrative units, as well as all University supported organizations, centers, and institutes will be required to be a part of Southeastern's content management system and will be required to utilize University templates. However, while the following web pages must adhere to the principles outlined above, they are not required to participate in Southeastern's content management system:



