The mission of Southeastern Louisiana University is to lead the educational, economic and cultural development of southeast Louisiana.

Core Values are the underpinning of a university's culture and character, and serve as the foundation on which everything else is built. Southeastern Louisiana University's core values of Excellence and Caring reflect who we are and what you can expect from us.

Continually striving for the highest level of achievement; overcoming challenges with reflection, improvement, innovation and reinvention.

Serving the needs of others with respect, understanding and compassion; affirming the differences among individuals, values and ideas.

- 1. To engage a diverse population of undergraduate and graduate learners with powerful experiences.
- 2. To enrich and strengthen faculty and staff support and morale.
- 3. To increase and manage resources effectively.
- 4. To advance Southeastern's brand, strengths and value to all audiences.
- 5. To expand Southeastern's distance education offerings in response to student and programmatic needs.
- 6. To foster a physical environment and efficiently allocate space in a way that directly affects higher rates of recruitment and retention of students, faculty, and staff.
- 1. To engage a diverse population of undergraduate and graduate learners with powerful experiences.
 - 1.1 The University will expand an aggressive and effective recruiting program that attracts and enrolls highly qualified and diverse students.
 - 1.2 The University will provide relevant curricula, emphasizing scholarship and an innovative, engaging pedagogy that creates an intellectually stimulating environment.
 - 1.3 The University will pursue non-traditional markets and non-traditional delivery methods.

- 6. To foster a physical environment and efficiently allocate space in a way that directly affects higher rates of recruitment and retention of students, faculty, and staff.
 - 6.1 The University will enhance the appearance and usability of campus.
 - 6.2 The University will expand and/or upgrade access to technology.
 - 6.3 The University will develop and implement a strategy for optimizing use of facilities.